

# PINEDALE

*Online!*

# Pinedale Online Advertising

Prices effective August 1, 2010

Business Directory Advertisers get discounts on these ads. Please ask for more information.

180 x 175 pixels  
\$250/month\*

180 x 300 pixels  
\$400/month\*

180 x 400 pixels  
\$600/month\*

180 x 525 pixels  
\$800/month\*

**FRONT PAGE VERTICAL ADS**  
Limited Slot Availability  
Small basic ad is by the month. Larger ads either by week or by the month. Limited number of slots. May be reserved in advance if paid ahead. \$50 art charge for ad redesigns for monthly ads. Customer-designed ads must be pre-approved. Ads for products or services in Sublette County area only.

\*Ad redesigns subject to a \$50 art charge

## 307-360-7689

or 307-276-5699

Fax: 307-276-5414

E-mail: [ads@pinedaleonline.com](mailto:ads@pinedaleonline.com)

[www.PinedaleOnline.com/advertising.htm](http://www.PinedaleOnline.com/advertising.htm)

Ad sizes show are not to scale and are for representation purposes only. See our online advertising page for size comparisons.

## Front Page Banner Ads

\*Redesigns subject to a \$50 art charge

1000 x 150 pixels  
\$900/month\*

**FRONT PAGE HORIZONTAL BANNER ADS**  
Two Ad Slots Only  
**LOCATIONS:** Slot #1 below "Gas Prices". Slot #2 above Daily Stories. \$50 art charge for ad redesigns for monthly ads. Customer-designed ads must be pre-approved. Ads for products or services in Sublette County area only. First come-first serve. May be reserved in advance if paid ahead.

**Event Promotion Front Page Ad**  
340 pixels wide by 400 pixels tall. Cost is \$50 for Pinedale Online business directory advertisers or \$200/week for all others. Shared ad space by random rotation.

EVENT ADS are for events only. Ads rotate through a series of ads and change with each new refresh of the Pinedale Online front page. Ad size is 330 pixels wide by 400 pixels tall. Ads may be hotlinked to a website for more information. Pinedale Online Business Directory advertiser rate is \$50. Cost for non-Business Directory customers is \$200/week. Visibility is random and rate varies with daily site visitation and number of ads in queue.

**Job Board**

5 DAYS	\$50.00
7 DAYS	\$60.00
2 WEEKS	\$95.00
1 MONTH	\$175.00
2 MONTHS	\$325.00

Jobs must be in Sublette County. Ads must be paid in advance. Ads are 24-hour days, may start on any day.

**CLASSIFIED AD RATES**  
Short Ads, Up to One Week Ad Run (1-7 days)

15 words, \$15	25 words, \$21
35 words, \$27	50 words, \$36

15 Word Minimum. Each additional word add \$.60/word, up to 74 words.  
75-100 Words, use Job Board Rates.  
Additional words beyond 100 words add \$.05 (5 cents) per word to Job Board rates.