

PINEDALE *Online!*

Pinedale Online Advertising

Prices effective July 20, 2009

Business Directory Advertisers get discounts on these ads. Please ask for more information.

180 x 175 pixels
\$250/month*

180 x 300 pixels
\$150/1 week
\$400/month*

180 x 400 pixels
\$200/1 week
\$600/month*

180 x 525 pixels
\$250/1 week
\$800/month*

FRONT PAGE VERTICAL ADS
Limited Slot Availability
Small basic ad is by the month. Larger ads either by week or by the month. Limited number of slots. May be reserved in advance if paid ahead. \$50 art charge for ad redesigns for monthly ads. Customer-designed ads must be pre-approved. Ads for products or services in Sublette County area only.

*Ad redesigns subject to a \$50 art charge

Call 307-276-5699
or 307-360-7689
Fax: 307-276-5414

E-mail: ads@pinedaleonline.com

www.PinedaleOnline.com/advertising.htm

Ad sizes show are not to scale and are for representation purposes only. See our online advertising page for size comparisons.

1000 x 95 pixels \$200/1 week
\$600/month*

*Redesigns subject to a \$50 art charge

1000 x 150 pixels \$275/1 week
\$900/month*

FRONT PAGE HORIZONTAL BANNER ADS
Two Ad Slots Only
LOCATIONS: Slot #1 below "Gas Prices". Slot #2 above Daily Stories. \$50 art charge for ad redesigns for monthly ads. Customer-designed ads must be pre-approved. Ads for products or services in Sublette County area only. First come-first serve. May be reserved in advance if paid ahead.

Event Promotion Ad
330 pixels wide x 200 pixels tall \$200/week
330 pixels wide x 400 pixels tall \$400/week
Limit 1 ad slot
May be reserved in advance.

EVENT ADS For EVENTS ONLY. One slot only. First come-first serve. May be reserved in advance if paid ahead. Excellent for high-visibility promotion for events. Use for high awareness within one week of event date for short burst exposure or for advance advertising for high-profile events. Size is 330 pixels wide by 200 pixels high. This ad is placed under the event calendar listing on Pinedale Online front page. Ad may be hotlinked to event website if desired. Ads must be paid in advance of run.

Job Board
5 DAYS \$50.00
7 DAYS \$60.00
2 WEEKS \$95.00
1 MONTH \$175.00
2 MONTHS \$325.00
Jobs must be in Sublette County. Ads must be paid in advance. Ads are 24-hour days, may start on any day.

CLASSIFIED AD RATES
Short Ads, Up to One Week Ad Run (1-7 days)
15 words, \$15 25 words, \$21
35 words, \$27 50 words, \$36
15 Word Minimum. Each additional word add \$.60/word, up to 74 words.
75-100 Words, use Job Board Rates.
Additional words beyond 100 words add \$.05 (5 cents) per word to Job Board rates.